

**Have the World's Most Highly
Respected Websites Recommend
Your Goods and Services and
Ensure Your Promotions Rank High
in Search Engine Returns**



Quick-Start Guide to Backlinking

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Introduction

Here's the dream of many a novice Internet marketer! You spend the price of a takeaway on a domain name free hosting space is thrown in for good measure you spend an hour or two choosing a niche and another day building a website then you make room in your diary for an hour tops every week for housekeeping and driving traffic to your site!

Then in a year or two you sell your domain name and website through broker companies like Sedo (www.sedo.com) and Flippa (www.flippa.com) and before you can shout 'fast fortune' you're deciding what top-of-the-range sports car to buy, where to site your new mansion, how to get your own back on the boss when you hand in your notice tomorrow!

Ah yes, the stuff that dreams are made of and truly not all that far from reality!

That's because complete Internet novices really have created simple websites, and attracted regular high traffic their way, as well as getting their sites ranked number one on Google and other search engine listings - and sometimes selling their sites for thousands and sometimes millions of pounds (or dollars or other country currency) in just a few months!

Surprisingly to most newcomers, the most likely reason simple websites fetch staggeringly high prices is not usually down to design, or even products or services sold at the site, the most common denominator is usually TRAFFIC! Plus search engine ranking which is pretty much synonymous with 'traffic'.

The reason sometimes simple sites fetch incredibly high prices is that wealthy buyers typically seek ready made customers for proposed new ventures, and they'll spend high on sites with regular traffic, even if that means redesigning the site from scratch.

If you see yourself making that kind of money you need to know how to build a site and attract heavy traffic that remains permanently high in search engine returns.

One way, also perhaps the easiest and least expensive way to achieve your objective, is by building links to the site!

Among other things building links - sometimes 'linkbuilding/link building' and 'backlinking/back linking' - is the process of creating links from other companies' Internet sites back to your own website, in a way that suggests those other firms are recommending your goods and services to their own visitors. Should those other sites be highly respected by search engines, what Google describes as having high page ranking or 'PageRank', that will add weight to their 'recommendation' and help your site rank higher in search engine returns.

Google describes 'PageRank' as:

"... our view of the importance of web pages by considering more than 500 million variable and 2 billion terms. Pages we believe are important pages receive a higher PageRank and are more likely to appear at the top of the search results. PageRank also considers the importance of each page that casts a vote, as votes from some pages are considered to have greater value, thus giving the linked page greater value."

('Votes' in the last paragraph describes the process of other website owners 'recommending' your site via the backlinking process.)

Consequently, the more backlinks - votes - you receive, and the better quality* those links happen to be, the more traffic you will attract, and the higher your site will rank in search engine returns. And yes, the more money you'll make when you sell it!

*'Quality' is the operative word because not all backlinks win approval from search engines, in fact some could get your site banned from search engine listings. More about this later.

Briefly, the highest quality backlinks are genuine (not obtained through link farming, keyword spamming, some paid for links, most link exchange programs). They are usually based on keywords used in content at the site providing the link as opposed to a simple website address, and the donor site itself must be respected by Google and other search engines.

That means backlinks differ in benefits to you; some are worth working hard to achieve, some are worthless and potentially detrimental to your business.

And that is why this report is about generating as many quality links to our websites - preferably using descriptive keywords - on as many high PageRank websites as possible.

About Links

'Link' is what the term implies in all walks of life, namely a relationship between one concept and another - tangible and intangible - such as a person, an idea, a news report, or in our case a website. So we talk of someone having 'links to organised crime' inferring that person is in some way associated with organised crime. We hear about one pop star being 'linked' to another pop star and insinuating some family or romantic connection between them.

'Link' for the purpose of Internet marketing, typically relates to an element on one site, maybe a banner or short news report, which when clicked on leads direct to the website mentioned in the link. Note that to direct visitors this way the link must be 'active', that is hyperlinked to the destination website. An inactive link - usually plain text without hyperlink - is not always worth working hard to achieve, with some exceptions as the next paragraph reveals.

Important: An inactive link - a so-called 'dead' link - might still attract traffic from people willing to key the url directly into their browser, which few people are willing to do, but it is unlikely to affect search engine placement. Hence the reason an active link will generate more clicks than a dead link, and is also more likely to help your site rank high in search engine returns.

One and Two Way Backlinks

The process of 'back linking' - so called because those sites 'link back' to our own - can be a one or two way process.

The one way process involves placing links on high PageRank websites without you necessarily having to reciprocate the gesture. So you might, for example, place articles on high ranking article directories with links leading back to your own websites, but without having to mention the article directory on your own sites.

Conversely, two way or reciprocal linking involves having links placed on high PageRank sites leading back to your own sites on condition you also provide active links back to those sites.

One way linking is usually - but not always - viewed as preferable for search engine positioning, and driving traffic, for the following main reasons:

* Two way links take longer to develop than one way links and typically involve sending and replying to emails with potential backlink partners and sometimes waiting a long time for answers. Moreover 'link exchange requests' as they're known, where you locate and contact potential joint link partners, have a high failure rate, so you could spend several hours requesting links from multiple website owners and receiving no replies.

Compare that to placing one way links on sites you're sure will respond favourably, taking just minutes to perfect, such as on article directories, in forums, on Squidoo and eBay, and so on.

* Greater accuracy where you place your own links compared to having partner website owners place links for you.

About Anchor Text

As already said, the best backlinks are hyperlinked to search terms that are important to the destination site and which search engines match to actual searches made online. Keywords linked this way are commonly referred to as 'anchor text'. For obvious reasons, the destination site owner is best placed to identify words and phrases most likely to affect his search engine positioning than leaving reciprocal link partners to determine suitable wording - another good reason for favouring one way over two way linking.

So imagine your website is about growing tomatoes, 'growing tomatoes' is part of the domain name, and the site has twenty pages with content based around 'growing tomatoes'. This is classed as internally 'search engine optimising' a website and it means when someone keys 'growing tomatoes' into a search engine your site has a good chance of ranking well in the returns.

External search engine optimisation operates outside the relevant site, such as by creating keyword rich backlinks from other people's sites. For

our current example external search engine optimisation might involve writing articles and blog posts featuring 'growing tomatoes' in their titles and body copy and as the hyperlinked link leading back to the destination site.

More Benefits of Backlinking

Backlinks do more than merely grow a site's reputation with search engines. For example:

- * Backlinks add value to a website and grow its resale value as well as inflating advertising revenues. So you can generally expect a higher resale price for a website with backlinks than a similar site without incoming links. Also, if you take paid for promotions at your site, your advertising revenue should grow exponentially with incoming links.
- * Plentiful backlinks from respected websites establishes you as an expert in your chosen field, especially where you offer advice and quality content across a wide range of online platforms. You do this by offering free advice in forums, for example, or answering questions online, or writing articles for online directories or blogs, where each new source of quality incoming links impacts favourably on search engine rankings.
- * Once website visitors recognise your name and trust your advice, they'll begin talking about you and recommending your site to fellow web users, and so creating backlinks for you. Quite apart from search engine ranking, every reference to your website url has potential to drive traffic to your site, regardless of actual quality of backlinks. That's because every visitor counts, and the more traffic arriving at your site, regardless of source, the higher it can climb in search engine returns.

Proving the Importance of Backlinking

You know what it is, soon you'll know how it's done, but what effect can link building actually have on a relatively inexperienced and cash strapped Internet marketer?

I'll tell you with examples from my own personal experience.

The reality is you can make a very good living online, but sometimes you'll need lots of money to start the ball rolling, and there's no guarantee your investment will pay off. So you might place advertisements in eZines, for example, or create Google AdWords, you could pay a company to send press releases promoting your sites. All are potentially very expensive indeed, and all can make you very rich. If they work, and there's no guarantee they will always work! And that makes paying for traffic a very risky proposition. Especially if you don't have money to burn!

So if you only have a little capital, and you don't want to risk losing it, by far the best way to drive traffic to your sites and maximise their search engine ranking is by working for it, by building backlinks to your sites, and usually without having to pay!

The biggest benefit of backlinking over paid for advertising is that once links are created they remain in place and continue driving traffic for months and years to come. Paid for advertising, on the other hand, is usually short term, and once the ad. runs out the traffic stops!

So what can you expect from all this link building? Well from personal experience I have many times created very small websites, just two or three pages, sometimes just one, and used those sites to market my own products and others I'm promoting as an affiliate. Ultimately, sites that take a few days, sometimes just a few hours to create, can generate very good profits - growing exponentially - almost always based on backlinking.

I've worked this idea countless times on sites selling my eBooks through ClickBank, on sites aimed at generating AdSense commissions, also on one page sites featuring a solitary word, 'Enter', which forwards visitors direct to hundreds and thousands of products available to affiliates of

companies like Amazon and ClickBank. On eBay I've created backlinks to many of my long term listings and grown sales of my product as well as reducing competition against me. Read on to see how it's done.

Real-Life Examples of Backlinking

These real-life examples show how backlinking works and what results can be achieved:

* I have two hundred plus information websites, designed purely to make money from AdSense and Amazon. Most comprise ten or twenty pages at most and each page features one specific keyword or phrase used by people searching online for products like mine. So my site about keeping dogs free of fleas in summer has ten pages, all featuring titles and articles based on high frequency keywords and phrases used to locate flea treatments via Google and other search engines. In itself that should be sufficient to drive at least a modicum of search engine traffic my way and ultimately make money for me.

But to increase profits from my site - and 200+ others like it - I write articles and blog postings, also forum messages, where each one ends with a link back to my site. The more links I place, some taking just a few minutes to create, the more traffic I receive, and the higher my sites go in search engine returns.

And that is why some of my ugly little sites can easily generate thousands of pounds or dollars commission - depending on country they target - from Google AdSense each year and a tad less from Amazon and ClickBank. All for just a few hours' additional work on each site per year - spread across the months - for articles and blog postings, also forum messages backlinking to individual pages at my websites.

For another example, say my site gives ideas and suggests products for relieving acne, and each page features an article based on specific keywords and phrases acne sufferers actually key into search engines.

Once done, I'll write articles using keywords similar to those already at my site and place them on directories such as Ezine Articles (www.ezinearticles.com) where each one ends with a cryptic message about further information available from an individual page at my acne site. Each article has anchor text hyperlinked to its appropriate partner page at my site.

Important: The more cryptic the hyperlinked message at the site I'm backlinking from, the more curious readers will be, and the more likely

they'll visit my site to satisfy their curiosity, and thereby increase traffic to my site and grow its credibility with search engines.

So instead of ending my article - or blog or forum posting - 'Go here to read more about acne cures', I'll finish something like 'There is one herb that's cured more really serious cases of acne than any other treatment and it's recommended by many of the world's leading skin care specialists. Want to know what it is? Find out at (website or page url).'

Can you see how the urge to visit my site is much stronger and more urgent for the second ending to my article than for the first?

So even if you don't have acne wouldn't you like to know what that herb is, and wouldn't that tempt you to visit my site?

* On eBay I sell antiques and collectibles, also eBooks and hard copy business opportunity reports and courses. They're among the most highly competitive products of all on eBay, and that means people searching for the kind of products I'm selling on eBay are met with potentially thousands of similar listings from rival sellers.

How do I get my eBay listings to rank higher than other sellers'? How do I make my listings appear exclusively to people searching online? I do it like this:

- I write eBay guides showing how to choose a genuine business opportunity and avoid scams. When those guides appear on eBay they sit alongside images and titles for my own products, making my listings the main ones potential buyers see when they locate my guides through eBay or traditional search engines like Google and Bing. And that means, if people like my advice, they're more likely to purchase my product than buy from my competitors on eBay who don't make their expertise known. And because my guides are associated with a highly respected website, in this case eBay, that can find their eBay urls ranking high in outside eBay search engine returns.

- I write short articles, also blog and forum postings about my products, which are backlinked to my individual product offers on eBay, but only for long term listings. That's because in the time it takes Google to spot my backlinks on high PageRank sites - a few days to a week or so - my maximum duration ten day auction listings will have ended and the backlink is wasted. But articles and postings linked to long term eBay

listings can help those products feature very high on search engine listings - and remain high for the indefinite future.

As an example, I sell vintage Gladstone bags on eBay, as do countless other sellers, but where most rival sellers attract buyers via eBay's search facility, I write articles to generate backlinks to my own eBay listings. Those articles go on my outside eBay site selling Gladstone bags as well as on article directories and sites such as Squidoo and Blogger.com. Today at least ten of my twenty articles about Gladstone bags rank number one in Google search returns and take searchers direct to my eBay shop without revealing sellers for similar products.

- My site promoting county music CDs and DVDs has just two main features: a dark blue background and 'Enter Here' in a lozenge shaped box centre page. 'Enter Here' takes visitors to eBay's listings for country music products that earn me a commission on every sale. That site took less than three minutes to create and much less time to upload, and it's promoted using backlinks from fifty plus Blogger blogs representing individual country music artists.

So I have a blog for Dolly Parton, another for Kenny Rogers, and others for Johnny Cash, Waylon Jennings, and more. Then every time some important news emerges about a featured celebrity it's added to the individual's blog and linked back to my main site - the one with a plain background and two words of content.

This particular website and blog combo work extremely well purely because those fifty plus Blogger blogs 'recommending' my site belong to Google who naturally favour their own sites over rival companies' in their own search engine returns.

More About PageRank

You'll recall we are looking to place our links on high PageRank sites whose backlinks are viewed more favourably by Google and other search engines than sites with low PageRank stats.

And because your commitment should be long term, it makes sense to check PageRank for each potential location for a backlink for one very important reason, being that it takes just as long to place a link on a high PageRank site as it does on a low PageRank site so choose well and get the best possible return on your investment of time, effort and sometimes money!

You can check PageRank for all potential linking sites at:

http://www.prchecker.info/check_page_rank.php

... and ...

<http://www.google-page-rank-check.com>

... also hundreds of other locations as a search for 'check page rank' on google.com will reveal.

To save you time, I've compared PageRank results for a selection of sites at both urls listed above and found they give similar results, suggesting they are currently accurate.

Why High PageRank Sites Vary in Quality

Some sites are easier to backlink from than others. That's because some sites actively encourage freelance contributions (articles, postings, answers, etc.) as well as inviting contributors to place active backlinks.

Some, however, allow contributions but refuse backlinks of any kind, active or inactive. Others use what's known as the 'NoFollow' process mainly to avoid losing their own visitors to another person's website.

I'll let the experts explain the 'NoFollow' technique and provide another reason for its popularity:

“NoFollow is a tag that simply tells search engines not to crawl, or notice, a link on a page. The reason that many people use NoFollow for links on their site is for fear of giving up the prized ‘link juice’ to other sites, possibly lowering their Google Page Rank. And while it is true that some sites are penalized because they have too many links, the real issue is when your site starts to look like a link farm with all links, and no content. Most sites can safely be DoFollow simply by having a balance of content and links.

So, to summarize, DoFollow sites are sites that do not use the NoFollow tag. Links from DoFollow sites do get noticed by search engines, thus boosting their value.”

(**Source:** <http://dofollow.info/blog/what-is-dofollow/>)

Important: ‘NoFollow’ sites will still generate traffic from people keying featured urls into their browser but they have little impact on search engine positioning. So I recommend you avoid *most* NoFollow sites for the immediate future.

Contradicting Myself: A minority of NoFollow sites are still worth linking to, primarily because they are well respected authority sites attracting incredibly high traffic. And because they are so popular a significant proportion of visitors will key featured urls into their browser. Examples of NoFollow sites worth backlinking from are Wikipedia and Yahoo Answers, and others we’ll talk about later.

My Preferred Backlinking Method: Articles on High PageRank Article Directories

Now let's see how to use this information to determine which article directory might provide the most effective backlinks for our articles.

Start by going to google.com and search for something like 'list of article directories'. That's going to return literally thousands of article directories for your backlinks, some with a high PageRank, some with no rank at all.

You check PageRank by keying the url of those directories into one of the sites mentioned earlier, in this case www.prchecker.info, where my search reveals:

ARTICLE DASHBOARD - www.articledashboard.com - has a PageRank of 5 points (from a maximum 10)

EZINE ARTICLES - www.ezinearticles.com - has a PageRank of 6

So at face value Ezine Articles offers better backlinking potential than Article Dashboard. You can do regular checks for PageRank for individual directories, and that way keep abreast on amendments to PageRank.

To start you off here's another good place to determine PageRank for most popular directories - remember to check at least a few entries for accuracy on [prchecker.info](http://www.prchecker.info) and similar. Find it at:
<http://vincesamios.com/internetmarketing/50-high-page-rank-article-directories>

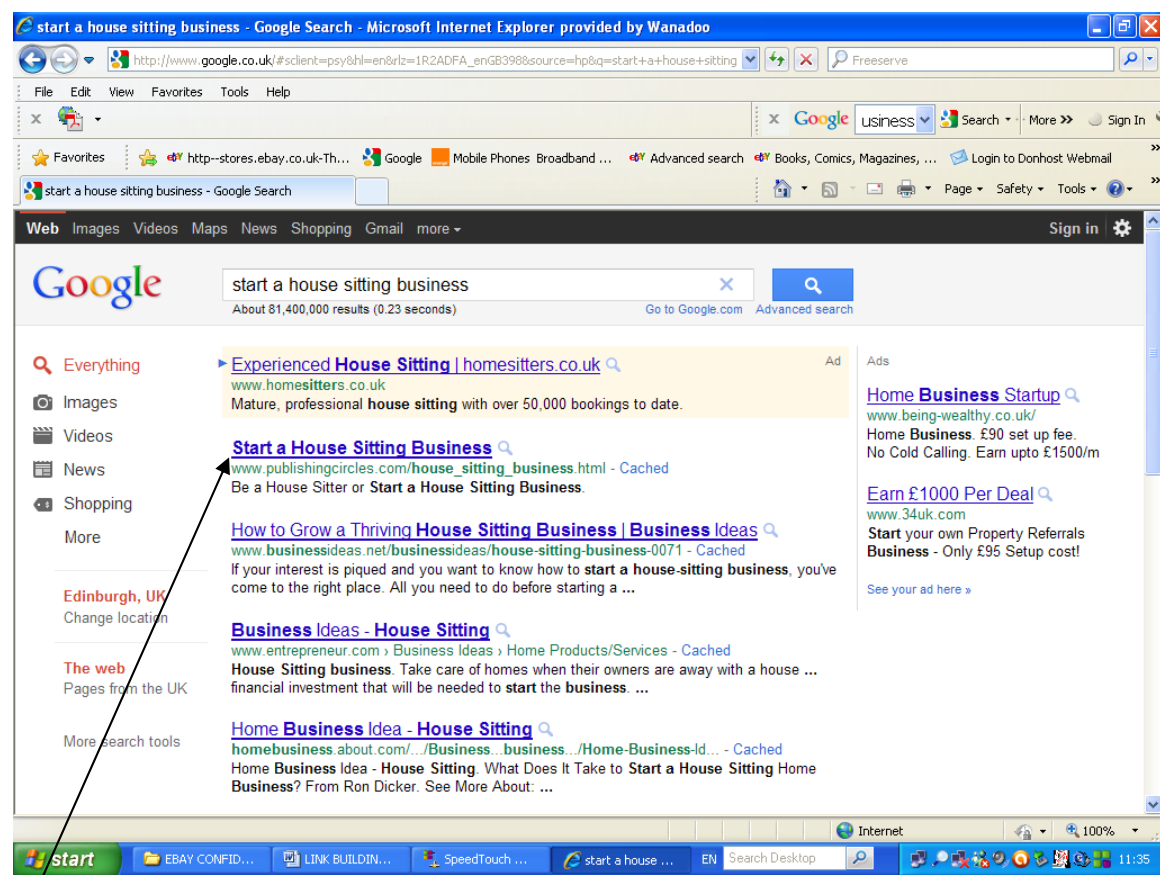
Get The Best of Both Worlds at Article Directories

Many people discussing backlinking as a means of helping their sites rank high in search engine returns overlook another very good opportunity to drive highly targeted traffic to their websites from article directories.

The reality is articles on high PageRank directories like Ezine Articles - www.ezinearticles.com - PageRank 6, can drive as many visitors to writers' websites from people reading articles at the directory than from traffic generated through search engines.

Let me prove this for you, based on a single page at one of my own sites, it's about starting a house-sitting business. If you key 'start a house sitting business' into the search box at google.com you'll see my one page promotion is currently listed number one in search engine returns.

Like this:



There it is, top of the organic search list on Google.com, all because of one short article I placed several years ago on Ezine Articles. So that one article has taken me to the top of Google's search returns as well as generating 530 highly targeted visitors from Ezine Articles' site to my one page promotion. Not a lot of traffic I agree, but the article took about 15 minutes to write and has cost me nothing in cold hard cash.

Compare those 530 free visits to my site with the cost of using Google AdWords where a similar number of visitors might cost me dearly.

That said, article marketing is one of literally hundreds of very different ways to build links to your site, and there are many more that work just as well as article marketing.

Four Easy Ways to Get Quality Backlinks

#1 Send out a press release about some new or interesting aspect of your business. A press release, sometimes called a 'news release' means releasing information to the press in the hope it will be published and drive traffic to your website.

For obvious reasons you're not going to get active links in hard copy magazines and newspapers, so it's online publications we're targeting here.

Your press release must contain interesting information, nothing 'old hat', or it definitely won't be accepted.

You can send press releases direct to editors of publications in your niche, or have an online press release distribution company do it for you. The latter is usually best, and saves you time compiling your own publishers' list as well as usually being low cost and very often free. Then when your press release gets published, an active link leads back to your website.

Important: work first with publications that remain permanently online, offering long term links back to your website, compared to ezines, for example which are sometimes distributed as email attachments and have very little effect on search engine rankings.

Some distribution services tell you which publications use your release, making it a good idea to contact those editors personally, notably those whose publications remain online indefinitely. Consider offering them exclusive content in coming issues for an active anchor text backlink each time!

#2 Internet directories are collections of websites featuring similar content, so there might be a directory focusing on Internet marketing, or dogs, or craftwork, and so on. As such they are perfect for creating backlinks for niche websites. They are also immensely popular with Internet users because they contain links to valuable sites in one location and therefore save time otherwise locating websites through search engines. Another benefit of being listed in directories is that search

engines spider most popular directories and add entries with backlinks to their listings.

So it's a good idea to submit your site to Internet directories offering free and low cost entry. The best known is DMOZ - www.dmoz.org - and I'm told Google and other search engines love DMOZ and favour their listings in search engine returns.

There are other directories for you to try, but remember to study PageRank and 'NoFollow' tags. Find PageRanks yourself using sites mentioned earlier and check NoFollow by keying the site's url with 'NoFollow' in search engine returns. Like this for a fictitious directory called 'mydirectory':

'mydirectory.co.uk + nofollow'.

That should lead to comments made about sites using the NoFollow technique. If you find none you might assume the site offers 'Do Follow' links, but as always do careful testing on all your backlinking sources.

Idea #3 below reveals another way to locate NoFollow tags on most Internet sites.

You'll find a long list of directories at:

<http://www.interactivemarketinginc.com/internet-directories.html>

(**Note:** I have not checked entries for content or suitability)

#3 Establish yourself as an expert by answering questions at sites like 'Yahoo! Answers', but bear in mind some use the NoFollow technique. That said, if the site has sufficient traffic, you'll find many visitors willing to key your url into the browser for more information. Be warned that Yahoo! Answers uses NoFollow tags - but I've seen the odd DoFollow tag bypass the system.

Check for NoFollow tags on all potential backlinking sites by clicking 'View' top of your monitor when you're inside your target site, then choose 'Source'. Then search for 'nofollow' and you should find what you're looking for. There's a great site that explains the process in detail at:

<http://www.websitepromotionblueprint.com/should-you-care-about-dofollow-blogs-and-the-nofollow-tag>

#4 Make comments and provide information on other people's blogs, also in forums, preferably on DoFollow sites with high visitor rates. I've personally written short articles tackling problems and queries entered by blog and forum members. I've entered those articles as blog and forum postings and finished by saying I hope I've helped a few members but 'if not contact me any time and I'll try to be more helpful'. But I don't include an email address as that might be against site rules. But the vague offer of help outside the blog or forum is acceptable to most blog owners whose members will contact you via your active or inactive link at the site.

Most blogs and forums allow you to post comments and add your website url immediately after the post, but not always with anchor text linking involved. One of the best places I've found for offering comments and advice with potential to place anchor text backlinks is the Warrior Forum - www.warriorforum.com - note the Warrior Forum is dedicated to online marketing.

You'll find a long list of forums to target later in this report.

High PageRank Heavy Traffic Sites

Here are some high PageRank websites with heavy traffic, some inviting freelance contributions, some offering comments and postings. Note that DoFollow/NoFollow tags have not been researched, but all should drive good traffic from basic url browser searches. You can check NoFollow tags using advice given earlier.

Hub Pages - www.hubpages.com

eHow - www.ehow.com

Associated Content - www.associatedcontent.com

43 Things - www.43things.com

Squidoo - www.squidoo.com

Wikihow - www.wikihow.com

Reddit - www.reddit.com

Digg - www.digg.com

Twitter - www.twitter.com

Stumble Upon - www.stumbleupon.com

DoFollow Forums and Blogs

Check out more DoFollow forums and blogs at the following sites:

<http://dofollow.info>

<http://mextena.com/top-70-blog-directories-of-page-rank-5>

<http://www.vtechtip.com/2009/10/list-of-dofollow-forums-with-high-pagerank-update-regularly.html>

<http://how-to-tuts.blogspot.com/2011/01/50-high-page-rank-dofollow-forums.html>

Important: Expect some dead or outdated links on sites offering extensive url listings.

Bear in mind that some backlinks and sites providing them may prove more profitable than others, so it's a good idea to code the source of links leading back to your sites. You can do that by adding a specific word to website pages promoted through a specific backlink, such as, for example, using 'hub of activity' at the top of a destination website to show the link emanates from a hub page. Or add something like this to the bottom of the destination page for an article about building websites placed on a specific article directory, such as ezinearticles.com:

'ezarticles - How to Build Websites - 1/2/2011'.

Most website hosting companies provide a means of checking number of hits and sites from which those hits have come, so when you check hits to your website you'll be able to see which pages are attracting more visitors and associate at least some of that traffic with specific backlinks. Also, because those sites are generating hits to your website, there's a good chance backlinks at those sites are also helping you rank higher in search engine returns.

Link From the World's Most Frequently Visited Sites

We'll start with the world's highest traffic websites before moving into specific ways to generate backlinks. That's because, by placing links at any of the sites mentioned below your efforts will almost always be rewarded, even though some sites have a No Follow policy. The reason is, if just a tiny percentage of visitors click on your backlink that can add up to a sizeable amount of traffic to your website.

www.Answers.yahoo.com - ask questions and post answers to other people's questions with links back to your own website.

www.Digg.com - one of the world's most popular news sites and one of the best sites to place your articles and comments. Digg has many thousands of visitors daily, and each day specific entries are chosen to feature on the home page from where you can expect literally tens of thousands of clicks for a really popular submission.

www.eBay.co.uk - (and other country suffixes) - create an About Me page where you are allowed mentions to your favourite sites, in this case your own! As an example of how strong eBay backlinks can be, every

time I finish a new website I mention it on my About Me page and it always gets listed by Google in just a few days, compared to ten to twelve days without eBay's help.

www.eHow.com - require upmarket article submissions so wait until you have a little experience of writing articles. Post a backlink in your writer's profile.

www.Hubpages.com - place articles about virtually any subject on earth and include backlinks to expand visitors' knowledge.

www.Reddit.com - expert backlinkers say short blog posts, rich in content, without waffle or repetition, can attract enough traffic to bring down the destination site's server!

www.Squidoo.com - create your own web pages, called 'Lenses' and leave links back to your websites. Squidoo is a hot favourite with search engines for well written lenses containing quality content. A big plus of adding backlinks daily at Squidoo is the chance to sell your lens for profit. Key 'sell your lens' into the search box at squidoo.com to see how it's done.

www.Stumbleupon.com - a community for sharing ideas and interests, and placing your backlinks on individual pages at the site.

www.Twitter.com - post short comments with links in your profile.

www.Wikihow.com - you can edit existing wiki pages or even create your own. Put your link in the 'Sources and Citations' section without appearing too pushy. As for most sites allowing backlinks - on a DoFollow or NoFollow basis - you and your products should be viewed as secondary to the aim of providing quality information to website visitors. So adding hundreds of backlinks without quality content will get you banned from the site. And from most other sites also!

www.Xanga.com - a community blog where you can post short articles or blog posts with links back to your own sites.

Submit Articles to High PageRank Article Directories

'Experts' say you should not submit the same article to different article directories; I tend to think otherwise based on personal experience of having submitted duplicate content across several article directories over

at least the past five years. All that duplicate content seems not to have affected my websites' positioning in search engine returns. Plus I personally think a sizeable amount of traffic can be generated direct to your websites featured in article resource boxes, even if articles themselves feature low or not at all in search engine returns. So an article taking twenty minutes maximum to write, and receiving just one hundred visits in the first two or three months, plus a backlink from a high PageRank site, is well worth writing.

Find high PageRank article directories at:

www.iblogzone.com/2009/06/20-high-pr-article-directories.html

www.stellaanokam.com/list-top-article-directories-page-rank-alexa-2260

Try these directories for starters:

Directory	PageRank
www.knole.google.com	7
www.ezinearticles.com	6
www.goarticles.com	6
www.helium.com	6
www.isnare.com	6
www.buzzle.com	6
www.brighthub.com	6
www.gather.com	6
www.articlesbase.com	5
www.articlealley.com	5
www.articledashboard.com	5
www.articlecity.com	5

Submit Posts to High PageRank Blogs that 'Do Follow'

Next to search engine traffic, blogs are said to be the best source of traffic, especially high PageRank blogs. The real beauty of using blogs to grow backlinks is that blog posts - sometimes called 'postings' - are usually much shorter than articles and answers, and that makes it possible to create and upload several blog posts in the time it takes to produce and place one article or research and answer a question.

So make it a priority to find as many blogs as you can relating to the subject of your destination websites and place posts daily if you can. Check the rules thoroughly beforehand because some blogs - and other sites also - ban multiple daily submissions.

Find a long list of 'DoFollow' blogs at:

www.robdogg.com/wordpress/2008/02/10/7-high-page-rank-blogs-that-dofollow/

www.dofollow.info

www.techtipsmaster.com/do-follow-forums-and-blogs.html

Try these high PageRank blogs to begin with:

Directory	PageRank
www.bloglines.com	9
www.blogpulse.com	7
www.blogdiffer.com	7
www.getblogs.com	7
www.blogorama.com	7
www.blogcatalog.com	7
www.blogstreet.com	7
www.blogflux.com	7
www.bloghub.com	7
www.bloghop.com	6
www.blogtoplist.com	6
www.bloggernity.com	6
www.globeofblogs.com	6

Submit Posts, Articles, Comments and Other Content to High PageRank 'DoFollow' Forums

Forums comprise people asking questions and sharing ideas, and anyone whose posts help benefit fellow members can find their forum posts listed high in search engine returns with obvious benefits to destination websites.

Each forum post allows the writer to place a signature file - a bit like a P.S. on a snail mail letter, also resembling a resource box in an article -

and for that file to link back to a specific website. This benefits writers in two ways, one being the backlink itself, the second being the potential for forum members to visit your site for more information about the subject of your post.

Posting on blogs and forums can attract instant traffic to your destination website, especially in the likes of the Warrior Forum which remains active at all times. Forums like www.warriorforum.com have international appeal and thousands of active members, so you're more likely to have people clicking on your signature file within minutes at the Warrior Forum than on websites specific to one country where you place your post during daylight in the UK and middle of the night where the forum is hosted.

So it's usually a good idea to favour international blogs and forums over one country locations, but only having checked PageRank and membership figures for those latter sites. That's because some one country sites have immensely high visitor rates and incredibly active membership and could be just as effective as some major international forums. For high traffic UK forums test:

www.forums.internetbusiness.co.uk - currently 18,600 members some with thousands of posts to their credit

www.forums.teneric.co.uk/internet-marketing-forum - no mention of membership numbers but some posts are receiving hundreds of views in just a few days.

<http://www.ukbusinessforums.co.uk/forums>

For lists of other DoFollow and high PageRank forums try:

www.how-to-tuts.blogspot.com/2011/01/50-high-page-rank-dofollow-forums.html

www.vtechtip.com/2009/10/list-of-dofollow-forums-with-high-pagerank-update-regularly.html

Here are my own favourite forums to get you started. They are for Internet marketers and are ranked 'DoFollow' at time of writing, but check their current status using tips listed earlier.

I have not mentioned PageRank because forums are reknowned for constant changes to PageRank.

www.affiliateseeking.com/forums
www.webmasterforums.net
www.elancetalk.com
www.forums.digitalpoint.com
www.warriorforum.com
www.htmlforums.com
www.startups.co.uk
www.dnforum.com
www.sitepoint.com/forums

Link from Social Networking and Bookmarking Sites, etc. ('etcetera' including high traffic websites with mammoth traffic potential but not strictly categorised as networking or bookmarking sites).

There's evidence that sites like Digg, MySpace, YouTube, FaceBook and other social sites will soon overtake other techniques as the most productive places to target your backlinks. That's because membership of these sites grows more quickly than forums and blogs, article directories and answer sites, and shows no sign of slowing down.

Each site has its own rules about placing links and how and where to place them, and the rules can vary dramatically between locations.

So you'll need to study the rules first before signing up and joining in communications and linking back to your own websites.

That said experts I've spoken to about backlinking suggest spending at least half your time linking from sites such as those mentioned below.

www.blinklist.com
www.bookmarks.yahoo.com
www.clipmarks.com
www.digg.com
www.facebook.com
www.fark.com
www.folkd.com
www.furl.net
www.gather.com
www.google.com/profiles

www.hubpages.com
www.ilike.com
www.kaboodle.com
www.kwoff.com
www.lensroll.com
www.linkatopia.com
www.linkedin.com
www.myspace.com
www.newsvine.com
www.socialmarker.com
www.spotack.com
www.stumbleupon.com
www.tagfoot.com
www.technorati.com
www.twitter.com
www.wikipedia.org
www.youtube.com

Footnote: Don't worry about DoFollow options at these sites, they all receive an immense amount of traffic, and all have high PageRank. For a long list of social networking, bookmarking and other high traffic sites key 'list of high pagerank backlink sites' into the search box at Google.com.

*** Do Reciprocal Linking.** Anyone with their own website will have received emails from other webmasters offering to add your link to their website, if you link to theirs. Most of these offers are well worth considering, mainly because people have usually taken time and effort to compile a list of websites, as well as website owners likely to consider their offer.

But I'm told only about five per cent of requests actually get accepted and of those not all links take place or have their desired effect. That said, if you have time on your hands this could be a useful way to generate backlinks. Start by looking for websites on a similar subject to your own and from which backlinking is likely to be more effective than from dissimilar sites. Make a note of the website owner or main contact; you'll usually find the details somewhere on the page.

You can find sites similar to your own by keying words to describe your website content into the search box at google.com and studying listings on the first five or six pages.

Compile a list of one hundred or more contacts. Then write a short email saying how you'd like to have a link for your site (an active link with keyword rich text) placed on their site, and you will reciprocate the gesture.

Ask the other person to send their chosen text and url to you and say you will upload the link within a specific time, and then you will send your link and text for them to upload. But be sure to check the other person actually does upload your link, and correctly, and be quick to contact them if things don't go according to plan.

For people already known to be seeking reciprocal linking partners go to:

www.warriorforum.com

Look for section marked 'Warrior Reciprocal Links - Buy - Sell - Swap!'

www.backlinksforum.com - lots of ideas and test results being shared here and more people with whom to trade backlinks than most people have time to manage. There's also a place to add a profile with backlink to your website.

*** Answer Questions.** Answering questions establishes you as an expert and can lead to people visiting your website for more information and ultimately buying your product.

But there's another major benefit to answering questions being that the top question and answer sites rank high in search engine returns whenever a similar question is searched for online.

Go looking at sites listed below for questions relating to your recommended products and place your answers and link back to your site.

Alternatively, and please do not get caught, ask a question to help promote your product from one computer and go answer it from another. You need to ask and answer from different computers because most larger sites track special numbers attached to all computers and can easily spot abuse.

Note also that some answer sites use the 'NoFollow' technique which isn't a major problem since most attract very high traffic, some of which will be redirected to websites offering more information about common problems.

Try your question and answer skills at the following:

www.answers.yahoo.com
www.groups.google.com
www.wiki.answers.com
www.allexperts.com
www.yeda.com
www.askhelpdesk.com
www.help.com
www.theanswerbank.co.uk

*** Submit Your Website URL To Free Classified Advertising Sites.**

This idea offers several benefits, one being to actually promote your own goods and services, the other to leave backlinks at hundreds of different free - and some low cost - advertising websites.

Some sites allow you to place as many ads as you like, others don't; some require specific information about you and your products such as private email address and country base, others require just the url for your website.

Some require you to sign up to place ads at the site, others allow all and sundry to take part. Some are very strict about goods and services they allow to be promoted at their site, others allow all but advertisements for illegal or immoral activities.

All of which means you should study sites before placing your ads. or you could run into a situation where you're not only banned from one site, but unwelcome also at all sites belonging to a specific company.

Find places to place your ads. at:

www.thefreadforum.com/ads/page/list-of-high-traffic-classified-ads-websites.html

For starters go to:

www.freadads.co.uk
www.vivastreet.co.uk
www.classifieds.co.uk
www.loot.com
www.craigslist.org

www.ebayclassifieds.com
www.thefreadforum.com
www.kijiji.com
www.usfreads.com
www.adlandpro.com
www.buysell.com
www.freadvertisingforum.com
www.adtraders.com
www.free-world-classifieds.com

Find a long list of sites for placing free classified ads. at:

<http://theinternetmarketingresourceguide.com/blog/list-of-free-classified-ads-sites>

Summary

The end thank you for reading!

By now you should have sufficient ideas and website urls to help you place backlinks all day long in expectation of your sites being listed high in search engine returns and generating really good profits for you.

Go on and enjoy it!